

City of Cheney, Washington
609 Second Street
Cheney, WA 99004

**CITY OF CHENEY
SPOKANE COUNTY, WASHINGTON**

RESOLUTION NO. E-911

**A RESOLUTION OF THE CITY COUNCIL
OF THE CITY OF CHENEY, WASHINGTON,
SUPPORTING EASTERN WASHINGTON UNIVERSITY REMAINING AT THE NCAA
DIVISION I LEVEL OF ATHLETICS COMPETITION.**

WHEREAS, Eastern Washington University athletics plays a critical role contributing to the local economy; and

WHEREAS, local Cheney businesses rely on the revenue provided by student athletes, parents, alumni, and fans attending EWU athletic events; and

WHEREAS, competing at the Division I level provides additional exposure for the University and the community via traditional media sources and online via search engines and social media platforms; and

WHEREAS, playing revenue generating games against nationally prominent universities across the country supports the budgetary needs of the department by providing funding for non-revenue generating sports; and

WHEREAS, Eastern Washington University athletics administration must commit to strategic campaigns and initiatives by raising the level of fundraising and reducing reliance on state funding required to accomplish the academic mission of the university. Increasing fundraising levels through a strategic plan/campaign signals Eastern Washington University's and, more specifically, the athletic department's commitment to facility enhancements and creating sustainable operational revenue streams instilling confidence in potential donors supporting plans addressing student athlete health and wellbeing, safety, and enriching the fan experience; and

WHEREAS, recruiting Division I level athletes supports the university's goals for increasing the diversity of the student body addressing long standing equity issues; and

WHEREAS, Division I athletic scholarships provide opportunities to first generation, student athletes to receive an education preparing them to contribute to the local and regional labor force; and

WHEREAS, Eastern Washington University coaches and student athletes serve the community in numerous ways including participation in events such as Cheney Clean Sweep, annual food drives, and Cheney School District programs and activities; and

WHEREAS, Eastern Washington University athletics create a spirit and level of excitement in the Cheney community.

NOW THEREFORE, BE IT RESOLVED that the Mayor and City Council of the City of Cheney takes an official position in strong support for Eastern Washington University athletics to remain at the Division I level and continue to compete at the Division I “FCS” level in football now and well into the future. GO EAGLES!

ADOPTED, on this 27TH day of April, 2021 by the Cheney City Council at their regularly scheduled council, meeting hosted virtually on the Zoom platform originating at Cheney City Hall, 609 2nd Street, Cheney, WA 99004.

CITY OF CHENEY

Chris Grover, Mayor

ATTEST:

Cynthia L. Niemeier, City Clerk