

CITY OF CHENEY

CITY COUNCIL ACTION REQUEST

ISSUE:	Eagle Sports Properties, LLC Agreement for Advertising of Conservation Program at EWU	AGENDA ITEM #:	21-087
DEPT. OF ORIGIN:	Light Department	DATE:	09/03/21

EXHIBITS ATTACHED OR REFERENCED:	(1) Resolution E-944 (2) 2 Year Agreement
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Council Committee Recommendation	Yes	No	None
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DEPT/DEPT HEAD INITIALS	APPROVE	DO NOT APPROVE	NO COMMENT	COMMENTS
Light Dept/SB	SM			

FISCAL IMPACT	EXPENDITURE REQUIRED:	\$ 7,500.00 per year	AMOUNT BUDGETED	\$15,000
	APPROPRIATION REQUESTED:	\$ 7,500.00		

SUMMARY:	These funds will be used to advertise the City's BPA Conservation rebate program at EWU athletic events. EWU Athletic Department In-game promotion during the football games, a fixed illuminated sign in the basketball arena and online advertising. Funding is \$7,500 per contract year (July 1 - June 30) for 2021-2022 and 2022-2023. Installment billing schedule is invoiced on 1/1/2022 and 1/1/2023.
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COUNCIL ACTION REQUESTED:	Passage of Resolution E-944
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___ APPROVED FOR AGENDA

___ DISAPPROVED

September 14, 2021

COUNCIL MEETING DATE

MAYOR/CITY ADMINISTRATOR