

The City of Cheney	Lodging Tax Use Application	RCW 67.28
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609 2nd Street, Cheney, WA 99004 Phone: (509) 498-9200 Fax: (509) 498-9206

This application is a request to use lodging tax funds for tourism promotion as allowed under RCW Chapter 67.28. The sources of the funds are the lodging taxes collected for overnight stays in establishments within the City of Cheney.

PROJECT SRAP
 Title or Event: SR 904 Loop signage on I-90
 Dates: Begin _____ End _____
 Type: tourism promotion / economic development / wayfinders
 e.g. tourism promotion, acquisition, or facility operation

APPLICANT
 Name: City of Cheney / Todd Ableman
 Telephone: 309-498-9225
 E-mail: Tableman@cityofcheney.org
 Address: 112 Anderson Rd, Cheney, WA, 99004
 Status: Co-op Non-Profit Public For Profit Other

PROJECT INFORMATION
 Describe event or project: In order to promote tourism and economic development, the city has reached out to ~~WSDOT~~ WSDOS regarding the opportunity of placing SR-904 Loop signage on I-90 at the Four Lakes and Tyler exits. This would let people know if they get off I-90, and come through Cheney, they could get back on I-90 and continue

Describe any historical significance: This would allow travelers a chance to get off I-90 and follow historic US-10 through Cheney

How will your event attract tourists? The hope is with the signage, people would get off of I-90, come through Cheney, and spend money in the local economy, generating sales tax revenue.

STATUTORY REQUIREMENTS
 Assuming your event or project receives funding, estimate the following attendance for your event or project based on people traveling to the City of Cheney for business or pleasure:

Do you anticipate people will travel from their place of residence or business to stay overnight in paid accommodations in the City of Cheney? unknown, but could be several 100's

How many people will travel from another county or state outside of their place of residence or their business? unknown; however, it could be in the range of several hundred.

*If you receive funding for your event or project you hereby agree to provide the Lodging Tax Advisory Committee (LTAC) a report detailing the actual numbers to the above questions so that LTAC may make the report available to the local legislative body and the public. Your report must correlate your above estimated numbers to the actual numbers. This report must be provided to the LTAC within 30 days from the date your event or project ends.

PROJECT IMPACT

Describe benefit to local businesses and community.

Loop signage (similar to that in Wallace, ID) lets the traveler know that if they get off I-90 to visit Cheney, they can get back on I-90. The signage also remind to the traveler, while at the same time promoting tourism, economic development, and spending in the local economy.

PROJECT REQUEST (BUDGET)

Project Budget: \$ 67,000
Amount Requested: \$ 30,000
*Matching Funds: \$ 37,000

*WHILE MATCHING FUNDS ARE NOT REQUIRED, THE AMOUNT OF ADDITIONAL FUNDS, SUPPLIES, MATERIALS, AND LABOR HOURS AN ORGANIZATION BRINGS TO AN EVENT IS A GOOD MEASURE OF THAT ORGANIZATION'S COMMITMENT TO SUCCESS. ATTACHMENT A IDENTIFIES MATCHING FUNDS.

BUDGET SHEET

LIST ITEMS YOU REQUEST THE LODGING TAX ALLOCATION COMMITTEE (LTAC) CONSIDER FUNDING.

ITEM - REIMBURSABLES (\$)	LODGING TAX	MATCH	TOTAL
<u>The city match for the signage</u>	<u>30,000</u>	<u>37,000</u>	<u>67,000</u>

PROJECT TIME - IF APPLICABLE

FOR MULTI WEEK EVENTS OR PROJECTS WHERE FUNDING WILL BE DISPERSED ON A SCHEDULE, PLEASE SET FORTH DATE(S) AND REQUESTED FUNDING. FOR EXAMPLE

JAN ~ ADVERTISE EVENT IN [MEDIA]
 FEB ~ PRINT SCHEDULE, ETC.

Date	Funding Item
	Signage would be created over the winter
	Installation would occur in the spring.

PAST PERFORMANCE - IF APPLICABLE

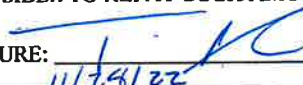
IF YOUR ORGANIZATION RECEIVED PAST FUNDING FROM THE LODGING TAX, OR IF YOU'VE ORGANIZED SIMILAR EVENTS OR PROJECTS IN THE PAST, PLEASE DESCRIBE.

The project? _____

Budget? _____

Results? _____

I, THE UNDERSIGNED AFFIRM UNDER PENALTY OF PERJURY THAT THE ABOVE RESPONSES ARE MADE TRUTHFULLY AND TO THE BEST OF MY KNOWLEDGE. I FURTHER AFFIRM THAT IF MY APPLICATION IS APPROVED I WILL USE THE APPROPRIATED FUNDS FOR ONLY THE PURPOSES LISTED ON THIS APPLICATION AND IN ACCORDANCE WITH STATE LAW. IF I MAKE UNAUTHORIZED DISBURSEMENTS OF FUNDS I WILL BE RESPONSIBLE TO REPAY SUCH AMOUNTS.

SIGNATURE: 
 DATE: 11/24/22

LTAC Recommendation
~For Office Use Only~

COMPLETE APPLICATION: YES ___ NO ___

RECOMMEND FUNDING: YES ___ NO ___

REASON: _____

FUNDING AT WHAT LEVEL: _____

EXPLAIN _____

NOTE: FOLLOWING APPROVAL OF THE APPLICATION, AN AGREEMENT PROVIDING FOR THE DISBURSEMENT OF FUNDS WILL BE SENT FOR REVIEW AND SIGNATURE.

ATTACHMENT A

The following sets forth the matching funds to be contributed to the project. Matching funds are not required, however, this sheet shows the LTAC your level of commitment and organization.

Project Expenses	Total Project Costs (\$)	LTAC Request Amount	Match Amount (\$)	Other Revenue (specify)	Other Revenue (specify)	Other Revenue % of Costs
<i>Personnel Costs</i>						
Salaries						
Other (Identify)						
Other (Identify)						
<i>Subtotal: Personnel Costs</i>						
<i>Operating Costs</i>						
Rent/Lease						
Utilities						
Telephone						
Postage						
Supplies						
Mileage						
Other (Identify)						
Other (Identify)						
<i>Subtotal: Operations</i>						
<i>Professional/Services</i>						
Consultant						
Engineering						
Other (Identify)						
<i>Subtotal: Professional Services</i>						
<i>Construction Costs</i>						
Materials/Supplies						
Construction Costs						
Other (Identify)						
Other (Identify)						
Property Acquisition						
Equipment Purchase						
Other (Identify)						
Other						
<i>Subtotal: Construction Costs</i>						
TOTAL (all categories)						

ADDITIONAL ATTACHMENTS

Please provide the following information as attachments.

- 1) Non-Profits
 - a. Copy of state certificate of non-profit incorporation and/or copies of federal of 501c(3) status.
 - b. IRS tax identification number.
 - c. Copy of meeting minutes showing official approval of project and authorization of application.
 - d. List of members of the organization's board of directors and principal staff.

- 2) Public Agencies
 - a. Copy of meeting minutes approving project and authorization letter or resolution indicating approval of the project and application.

- 3) For-Profits
 - a. IRS employer tax identification number
 - b. Most recent fiscal year balance sheet

- 4) Cooperative Projects
 - a. List co-sponsors by name and position.
 - b. Describe individual project responsibilities of co-sponsors.
 - c. Contractual agreement between co-sponsors.