

LODGING TAX ADVISORY COMMITTEE MEETING

February 7, 2023 – 3:00 p.m.

A. Call to Order – Committee Chair Councilwoman Weizmann called the meeting to order.

B. Roll Call – Councilwoman Weizmann, Ms. Debbie Anderson, Ms. Karen Wichman and Ms. Niemeier (staff attendee and non-voting).

Additional Attendees: Rick Edwards representing Cheney Rodeo and Brett Lucas representing City of Cheney.

C. Minutes (will be posted to website after meeting)

D. Discussion Items.

1. City of Cheney - \$30,000 – Wayfinding signage directing drivers to Cheney.

The City will be partnering with the State Department of Transportation for the signage including placement. The wayfinding will point travelers on a loop from I-90 through Cheney via exit 270 and reconnecting with I-90 at exit 257. The loop is 17 miles.

Committee viewed a PowerPoint presentation from Brett Lucas. Discussion followed with the committee recommending to City Council

2. Cheney Events Assn – \$25,000 - Cheney Rodeo.

Cheney Rodeo will be July 7, 2023 – July 9, 2023. The request is for insurance \$14,500 + contracts for stock and announcer \$10,500 for a total request of \$25,000.00

Committee discussed application and asked Mr. Edwards some clarifying questions. Discussion followed with the committee requesting a more detailed profit/loss statement from the Cheney Rodeo. When statement is received, Ms. Niemeier will request a special meeting to review that document.

Ms. Niemeier will take the recommendation for wayfinding signage to City Council on 2/14/23 for their discussion and decision.

Ms. Niemeier also briefed the committee there is a special events application in for review from the Civil War Association. The location of the event has not been confirmed as of this date and no application has been submitted.

E. Conclusion of Meeting – 3:30

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Cindy Niemeier
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Jill Weizmann, Chair

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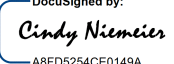
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Cindy Niemeier
 cniemeier@cityofcheney.org
 Finance Director
 City of Cheney
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Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	2/7/2023 4:47:56 PM
Certified Delivered	Security Checked	2/8/2023 9:19:25 AM
Signing Complete	Security Checked	2/8/2023 9:19:31 AM
Completed	Security Checked	2/8/2023 9:19:31 AM

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