



Retail Goods and Services Expenditures

Cheney, Washington, United States
 Drive Time: 5 minute radius

Cheney, WA
 Latitude: 47.48739
 Longitude: -117.57576

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
College Towns (14B)	66.2%	Population	9,125	9,252
Old and Newcomers (8F)	15.8%	Households	3,216	3,264
Dorms to Diplomas (14C)	10.9%	Families	1,401	1,414
Middleburg (4C)	6.3%	Median Age	23.2	23.5
The Great Outdoors (6C)	0.7%	Median Household Income	\$28,843	\$27,845
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		65	\$1,312.93	\$4,222,390
Men's		67	\$268.03	\$861,987
Women's		63	\$435.11	\$1,399,328
Children's		70	\$224.73	\$722,731
Footwear		65	\$277.65	\$892,929
Watches & Jewelry		63	\$65.31	\$210,051
Apparel Products and Services (1)		58	\$42.09	\$135,363
Computer				
Computers and Hardware for Home Use		71	\$123.76	\$398,020
Portable Memory		72	\$3.38	\$10,885
Computer Software		75	\$9.71	\$31,217
Computer Accessories		61	\$10.91	\$35,085
Entertainment & Recreation		59	\$1,720.43	\$5,532,902
Fees and Admissions		54	\$309.78	\$996,241
Membership Fees for Clubs (2)		53	\$101.36	\$325,964
Fees for Participant Sports, excl. Trips		50	\$45.15	\$145,191
Tickets to Theatre/Operas/Concerts		57	\$29.85	\$95,985
Tickets to Movies/Museums/Parks		64	\$42.57	\$136,902
Admission to Sporting Events, excl. Trips		63	\$33.75	\$108,539
Fees for Recreational Lessons		46	\$56.49	\$181,685
Dating Services		88	\$0.61	\$1,974
TV/Video/Audio		65	\$777.76	\$2,501,269
Cable and Satellite Television Services		63	\$561.40	\$1,805,469
Televisions		70	\$76.63	\$246,443
Satellite Dishes		49	\$0.71	\$2,282
VCRs, Video Cameras, and DVD Players		71	\$5.75	\$18,477
Miscellaneous Video Equipment		68	\$5.22	\$16,793
Video Cassettes and DVDs		70	\$12.91	\$41,505
Video Game Hardware/Accessories		90	\$23.02	\$74,042
Video Game Software		90	\$12.35	\$39,719
Streaming/Downloaded Video		80	\$14.52	\$46,692
Rental of Video Cassettes and DVDs		71	\$11.64	\$37,437
Installation of Televisions		43	\$0.40	\$1,275
Audio (3)		62	\$50.36	\$161,947
Rental and Repair of TV/Radio/Sound Equipment		73	\$2.86	\$9,188
Pets		54	\$289.64	\$931,495
Toys/Games/Crafts/Hobbies (4)		63	\$71.88	\$231,164
Recreational Vehicles and Fees (5)		46	\$48.99	\$157,547
Sports/Recreation/Exercise Equipment (6)		59	\$97.62	\$313,940
Photo Equipment and Supplies (7)		63	\$34.57	\$111,177
Reading (8)		59	\$77.14	\$248,087
Catered Affairs (9)		50	\$13.05	\$41,984
Food		65	\$5,209.37	\$16,753,322
Food at Home		64	\$3,183.29	\$10,237,447
Bakery and Cereal Products		64	\$433.94	\$1,395,552
Meats, Poultry, Fish, and Eggs		64	\$712.50	\$2,291,399
Dairy Products		63	\$334.68	\$1,076,338
Fruits and Vegetables		63	\$597.45	\$1,921,414
Snacks and Other Food at Home (10)		65	\$1,104.71	\$3,552,743
Food Away from Home		66	\$2,026.08	\$6,515,876
Alcoholic Beverages		68	\$349.06	\$1,122,572

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	46	\$3,480.02	\$11,191,730
Value of Retirement Plans	41	\$10,681.58	\$34,351,976
Value of Other Financial Assets	56	\$634.53	\$2,040,651
Vehicle Loan Amount excluding Interest	65	\$1,575.99	\$5,068,397
Value of Credit Card Debt	53	\$305.59	\$982,790
Health			
Nonprescription Drugs	58	\$71.57	\$230,182
Prescription Drugs	53	\$223.90	\$720,058
Eyeglasses and Contact Lenses	55	\$48.76	\$156,799
Home			
Mortgage Payment and Basics (11)	42	\$3,613.88	\$11,622,238
Maintenance and Remodeling Services	41	\$721.00	\$2,318,731
Maintenance and Remodeling Materials (12)	42	\$154.22	\$495,985
Utilities, Fuel, and Public Services	61	\$2,956.04	\$9,506,637
Household Furnishings and Equipment			
Household Textiles (13)	60	\$52.65	\$169,321
Furniture	64	\$314.30	\$1,010,790
Rugs	51	\$12.34	\$39,683
Major Appliances (14)	51	\$144.27	\$463,963
Housewares (15)	62	\$52.07	\$167,466
Small Appliances	64	\$29.99	\$96,432
Luggage	57	\$5.26	\$16,917
Telephones and Accessories	65	\$46.15	\$148,419
Household Operations			
Child Care	56	\$238.42	\$766,773
Lawn and Garden (16)	45	\$183.80	\$591,088
Moving/Storage/Freight Express	70	\$44.12	\$141,880
Housekeeping Supplies (17)	60	\$419.75	\$1,349,925
Insurance			
Owners and Renters Insurance	47	\$215.74	\$693,829
Vehicle Insurance	61	\$687.50	\$2,211,016
Life/Other Insurance	47	\$193.07	\$620,918
Health Insurance	54	\$1,818.89	\$5,849,535
Personal Care Products (18)	61	\$266.71	\$857,726
School Books and Supplies (19)	76	\$124.43	\$400,181
Smoking Products	73	\$298.37	\$959,549
Transportation			
Payments on Vehicles excluding Leases	60	\$1,241.17	\$3,991,605
Gasoline and Motor Oil	64	\$1,968.81	\$6,331,702
Vehicle Maintenance and Repairs	60	\$625.41	\$2,011,324
Travel			
Airline Fares	53	\$242.94	\$781,288
Lodging on Trips	49	\$229.07	\$736,702
Auto/Truck Rental on Trips	52	\$12.61	\$40,543
Food and Drink on Trips	52	\$229.97	\$739,598

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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November 16, 2016



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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
College Towns (14B)	63.1%	Population	10,787	10,973
Old and Newcomers (8F)	13.2%	Households	3,869	3,941
Middleburg (4C)	12.5%	Families	1,793	1,820
Dorms to Diplomas (14C)	9.0%	Median Age	23.4	23.8
Comfortable Empty Nesters (5A)	1.5%	Median Household Income	\$31,098	\$30,274
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		68	\$1,378.52	\$5,333,483
Men's		70	\$280.69	\$1,086,005
Women's		67	\$457.41	\$1,769,727
Children's		73	\$235.48	\$911,076
Footwear		68	\$291.50	\$1,127,812
Watches & Jewelry		66	\$68.81	\$266,221
Apparel Products and Services (1)		62	\$44.62	\$172,642
Computer				
Computers and Hardware for Home Use		74	\$129.03	\$499,231
Portable Memory		75	\$3.54	\$13,689
Computer Software		78	\$10.10	\$39,061
Computer Accessories		65	\$11.51	\$44,544
Entertainment & Recreation		63	\$1,822.44	\$7,051,009
Fees and Admissions		57	\$330.46	\$1,278,533
Membership Fees for Clubs (2)		57	\$108.14	\$418,394
Fees for Participant Sports, excl. Trips		54	\$48.74	\$188,579
Tickets to Theatre/Operas/Concerts		60	\$31.55	\$122,055
Tickets to Movies/Museums/Parks		67	\$44.75	\$173,132
Admission to Sporting Events, excl. Trips		67	\$35.51	\$137,401
Fees for Recreational Lessons		50	\$61.14	\$236,543
Dating Services		91	\$0.63	\$2,429
TV/Video/Audio		68	\$818.05	\$3,165,054
Cable and Satellite Television Services		66	\$591.86	\$2,289,903
Televisions		73	\$80.27	\$310,574
Satellite Dishes		53	\$0.78	\$3,000
VCRs, Video Cameras, and DVD Players		74	\$5.99	\$23,174
Miscellaneous Video Equipment		72	\$5.55	\$21,471
Video Cassettes and DVDs		73	\$13.45	\$52,052
Video Game Hardware/Accessories		93	\$23.73	\$91,823
Video Game Software		92	\$12.72	\$49,231
Streaming/Downloaded Video		83	\$15.02	\$58,122
Rental of Video Cassettes and DVDs		74	\$12.15	\$47,008
Installation of Televisions		49	\$0.45	\$1,731
Audio (3)		65	\$53.14	\$205,592
Rental and Repair of TV/Radio/Sound Equipment		75	\$2.94	\$11,373
Pets		58	\$309.23	\$1,196,430
Toys/Games/Crafts/Hobbies (4)		66	\$75.83	\$293,371
Recreational Vehicles and Fees (5)		50	\$53.46	\$206,843
Sports/Recreation/Exercise Equipment (6)		62	\$103.21	\$399,338
Photo Equipment and Supplies (7)		66	\$36.55	\$141,427
Reading (8)		62	\$81.52	\$315,386
Catered Affairs (9)		55	\$14.12	\$54,627
Food		68	\$5,476.57	\$21,188,864
Food at Home		67	\$3,347.03	\$12,949,643
Bakery and Cereal Products		68	\$455.92	\$1,763,945
Meats, Poultry, Fish, and Eggs		67	\$749.43	\$2,899,537
Dairy Products		66	\$351.58	\$1,360,279
Fruits and Vegetables		66	\$628.62	\$2,432,126
Snacks and Other Food at Home (10)		68	\$1,161.48	\$4,493,756
Food Away from Home		69	\$2,129.55	\$8,239,222
Alcoholic Beverages		71	\$364.71	\$1,411,079

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Financial			
Value of Stocks/Bonds/Mutual Funds	50	\$3,784.63	\$14,642,730
Value of Retirement Plans	45	\$11,724.54	\$45,362,233
Value of Other Financial Assets	60	\$674.87	\$2,611,086
Vehicle Loan Amount excluding Interest	68	\$1,664.91	\$6,441,518
Value of Credit Card Debt	57	\$325.83	\$1,260,650
Health			
Nonprescription Drugs	61	\$75.85	\$293,453
Prescription Drugs	57	\$239.48	\$926,534
Eyeglasses and Contact Lenses	58	\$51.87	\$200,686
Home			
Mortgage Payment and Basics (11)	46	\$3,983.00	\$15,410,224
Maintenance and Remodeling Services	45	\$795.60	\$3,078,180
Maintenance and Remodeling Materials (12)	47	\$170.61	\$660,093
Utilities, Fuel, and Public Services	64	\$3,127.39	\$12,099,858
Household Furnishings and Equipment			
Household Textiles (13)	64	\$55.57	\$215,001
Furniture	67	\$331.29	\$1,281,746
Rugs	54	\$13.23	\$51,187
Major Appliances (14)	55	\$155.17	\$600,365
Housewares (15)	66	\$55.01	\$212,849
Small Appliances	67	\$31.47	\$121,767
Luggage	61	\$5.60	\$21,654
Telephones and Accessories	68	\$48.65	\$188,224
Household Operations			
Child Care	60	\$254.99	\$986,574
Lawn and Garden (16)	49	\$199.59	\$772,222
Moving/Storage/Freight Express	72	\$45.82	\$177,277
Housekeeping Supplies (17)	63	\$444.30	\$1,718,991
Insurance			
Owners and Renters Insurance	51	\$235.56	\$911,385
Vehicle Insurance	65	\$726.47	\$2,810,700
Life/Other Insurance	51	\$209.37	\$810,034
Health Insurance	58	\$1,944.14	\$7,521,868
Personal Care Products (18)	65	\$281.35	\$1,088,526
School Books and Supplies (19)	79	\$129.30	\$500,278
Smoking Products	76	\$310.07	\$1,199,665
Transportation			
Payments on Vehicles excluding Leases	63	\$1,320.24	\$5,108,023
Gasoline and Motor Oil	68	\$2,076.37	\$8,033,470
Vehicle Maintenance and Repairs	64	\$660.91	\$2,557,063
Travel			
Airline Fares	57	\$258.68	\$1,000,836
Lodging on Trips	53	\$246.60	\$954,101
Auto/Truck Rental on Trips	56	\$13.47	\$52,114
Food and Drink on Trips	56	\$245.96	\$951,627

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College Towns (14B)	46.3%	Population	14,710	15,097
Middleburg (4C)	28.9%	Households	5,334	5,480
Old and Newcomers (8F)	9.7%	Families	2,884	2,963
Dorms to Diplomas (14C)	6.6%	Median Age	24.5	25.0
The Great Outdoors (6C)	3.7%	Median Household Income	\$39,043	\$38,301
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		77	\$1,543.84	\$8,234,854
Men's		78	\$311.72	\$1,662,737
Women's		75	\$515.65	\$2,750,460
Children's		81	\$260.79	\$1,391,071
Footwear		76	\$326.42	\$1,741,137
Watches & Jewelry		75	\$77.88	\$415,394
Apparel Products and Services (1)		71	\$51.38	\$274,054
Computer				
Computers and Hardware for Home Use		82	\$141.56	\$755,066
Portable Memory		83	\$3.91	\$20,835
Computer Software		85	\$10.97	\$58,513
Computer Accessories		74	\$13.15	\$70,156
Entertainment & Recreation		72	\$2,105.05	\$11,228,357
Fees and Admissions		67	\$388.70	\$2,073,337
Membership Fees for Clubs (2)		66	\$127.21	\$678,515
Fees for Participant Sports, excl. Trips		66	\$59.35	\$316,579
Tickets to Theatre/Operas/Concerts		69	\$36.21	\$193,167
Tickets to Movies/Museums/Parks		76	\$50.37	\$268,692
Admission to Sporting Events, excl. Trips		75	\$40.01	\$213,432
Fees for Recreational Lessons		61	\$74.90	\$399,511
Dating Services		94	\$0.65	\$3,441
TV/Video/Audio		77	\$922.66	\$4,921,464
Cable and Satellite Television Services		75	\$672.84	\$3,588,910
Televisions		81	\$89.01	\$474,791
Satellite Dishes		67	\$0.98	\$5,220
VCRs, Video Cameras, and DVD Players		81	\$6.58	\$35,096
Miscellaneous Video Equipment		83	\$6.40	\$34,114
Video Cassettes and DVDs		80	\$14.81	\$78,985
Video Game Hardware/Accessories		97	\$24.90	\$132,833
Video Game Software		97	\$13.37	\$71,325
Streaming/Downloaded Video		89	\$16.09	\$85,836
Rental of Video Cassettes and DVDs		82	\$13.36	\$71,269
Installation of Televisions		65	\$0.60	\$3,209
Audio (3)		74	\$60.62	\$323,327
Rental and Repair of TV/Radio/Sound Equipment		79	\$3.10	\$16,549
Pets		69	\$367.80	\$1,961,850
Toys/Games/Crafts/Hobbies (4)		76	\$86.35	\$460,608
Recreational Vehicles and Fees (5)		63	\$67.65	\$360,859
Sports/Recreation/Exercise Equipment (6)		72	\$119.08	\$635,160
Photo Equipment and Supplies (7)		76	\$41.83	\$223,112
Reading (8)		72	\$93.83	\$500,473
Catered Affairs (9)		66	\$17.15	\$91,494
Food		76	\$6,171.07	\$32,916,508
Food at Home		76	\$3,775.00	\$20,135,866
Bakery and Cereal Products		76	\$513.16	\$2,737,184
Meats, Poultry, Fish, and Eggs		76	\$844.96	\$4,507,036
Dairy Products		75	\$396.26	\$2,113,629
Fruits and Vegetables		74	\$710.99	\$3,792,437
Snacks and Other Food at Home (10)		77	\$1,309.63	\$6,985,580
Food Away from Home		77	\$2,396.07	\$12,780,642
Alcoholic Beverages		79	\$403.07	\$2,149,960

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Cheney, Washington, United States
 Drive Time: 15 minute radius

Cheney, WA
 Latitude: 47.48739
 Longitude: -117.57576

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	63	\$4,702.86	\$25,085,036
Value of Retirement Plans	57	\$15,037.50	\$80,210,034
Value of Other Financial Assets	70	\$793.70	\$4,233,604
Vehicle Loan Amount excluding Interest	78	\$1,902.54	\$10,148,123
Value of Credit Card Debt	67	\$384.26	\$2,049,617
Health			
Nonprescription Drugs	71	\$87.99	\$469,323
Prescription Drugs	68	\$285.97	\$1,525,360
Eyeglasses and Contact Lenses	68	\$60.94	\$325,040
Home			
Mortgage Payment and Basics (11)	60	\$5,135.75	\$27,394,100
Maintenance and Remodeling Services	59	\$1,033.09	\$5,510,526
Maintenance and Remodeling Materials (12)	61	\$222.64	\$1,187,540
Utilities, Fuel, and Public Services	74	\$3,591.53	\$19,157,199
Household Furnishings and Equipment			
Household Textiles (13)	73	\$63.42	\$338,261
Furniture	76	\$375.14	\$2,001,020
Rugs	65	\$15.79	\$84,210
Major Appliances (14)	66	\$188.03	\$1,002,975
Housewares (15)	75	\$63.00	\$336,049
Small Appliances	75	\$35.34	\$188,509
Luggage	71	\$6.53	\$34,857
Telephones and Accessories	77	\$54.96	\$293,183
Household Operations			
Child Care	71	\$299.13	\$1,595,554
Lawn and Garden (16)	61	\$250.43	\$1,335,791
Moving/Storage/Freight Express	79	\$49.84	\$265,852
Housekeeping Supplies (17)	73	\$511.66	\$2,729,216
Insurance			
Owners and Renters Insurance	64	\$296.75	\$1,582,886
Vehicle Insurance	74	\$831.94	\$4,437,587
Life/Other Insurance	63	\$259.32	\$1,383,222
Health Insurance	68	\$2,309.59	\$12,319,364
Personal Care Products (18)	74	\$320.62	\$1,710,206
School Books and Supplies (19)	85	\$140.48	\$749,305
Smoking Products	82	\$337.67	\$1,801,108
Transportation			
Payments on Vehicles excluding Leases	74	\$1,542.86	\$8,229,593
Gasoline and Motor Oil	77	\$2,362.42	\$12,601,171
Vehicle Maintenance and Repairs	73	\$758.98	\$4,048,417
Travel			
Airline Fares	67	\$303.47	\$1,618,723
Lodging on Trips	64	\$298.81	\$1,593,866
Auto/Truck Rental on Trips	67	\$16.00	\$85,357
Food and Drink on Trips	67	\$292.67	\$1,561,101

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Retail Goods and Services Expenditures

Cheney, Washington, United States
Drive Time: 15 minute radius

Cheney, WA
Latitude: 47.48739
Longitude: -117.57576

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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November 16, 2016